



SPEC SHEET

PrePress File Requirements:

Preferred file formats:

Adobe CS5 and lower:



Adobe pdf Press Quality (Most preferred)



Illustrator (Preferred Vector Format, outlined fonts - (.EPS))



InDesign (Packaged with fonts and images)



Photoshop (Layered)

Also accepted file formats at 300 dpi:

.png .tif .tiff .jpeg .jpg .eps

Vectors are created line art made from points which can be scaled indefinitely without degrading quality. Vektored art is the most adaptable and the ONLY format that can be spot color separated.

Photoshop Files (must be layered) and scanned images MUST have a resolution of at least **300** dpi. Scanned in pixel based imagery should be saved in **.tif**, **.psd** or **.eps** format. We accept both **RGB** and **CMYK** file formats, but **CMYK** is preferred. **SPOT/PMS** colors are converted to **CMYK** equivalent unless prior arrangement has been made for spot-color printing process.

Bleed. It is required that all insert files have an additional 1/8" (.125) bleed built into the file. All files must be built to trim specifications.

Files should be submitted as **Print Ready**. Submitting incomplete files for this workflow may result in additional cost and time needed to process the electronic files for press. Manipulation of artwork files (changes, corrections, etc.) will be charged at **\$125.00** per hour.

Providing **native application files** (ex: InDesign), supporting high resolution files (Photoshop, Illustrator files), and fonts, will allow Molding Box to perform last minute corrections, file reprocessing, or problem solving.

If there are clear areas in a products art, indicate the areas with a marked **spot color** or indicated with a note. White should also be indicated using a marked spot color. Molding Box most often uses a indicated spot green (100% Cyan and Yellow) to show where white is used in a file.

Fonts. We require that fonts (Type 1 Postscript preferred) are provided with the submitted artwork. Fonts that have been converted to paths or outlined (The letter characters then become graphic shapes and do not require the fonts to be downloaded) are acceptable. Upon the need for changes however, the font will be required if Molding Box is making any changes or corrections. If fonts are not provided upon the request, files requiring changes will need to be resubmitted as print ready.

Do not use any type smaller than 6 points for positive print. Used 8 point and larger for reverse or knock out type. If it can be helped, avoid reversing type from four color process. If this is not possible, outline the reverse type with black or dark color at least .010" thick to help remain uncontaminated by misregistration on press. The same goes for four color images with defined edges.

Fade must fade out to at least 2% of that color to avoid breaks in the gradation. Try to carry the color to the edge of the art or hide with graphic elements.

Print/Production templates are available at your request. Please contact your Molding Box representative.

For quality printing, Molding Box or its affiliates hold the right to refuse art or submit suggestions for the art to achieve the best printing.

We can receive attached files via email (≤ 10MB). These files should be Zipped (PC) or Stuffed (Mac) to avoid corruption during transfer.

Art may also be received through our **File Upload** Address:
<http://www.moldingboxupload.com>

